

26th International Exhibition of Technologies for the pharmaceutical industry CPhI

Long Sheng Pharma took part at CphI Madrid, the 26th international exhibition in pharma industry which was in progress from 13 to 15 October 2015.

CPhI is the key industry event encompassing ICSE (contract manufacturing), P-MEC Europe (innovation equipment and technologies) and InnoPack (packaging exhibition).

Long Sheng Pharma for the first time introduced its brand new image at the exhibition – new logo, updated business elements, and thoroughly elaborated business positioning.

The new corporate resource was launched simultaneously at the beginning of CPhI. Our business partners can easily navigate it hitting target information with user-friendly interface. Potential clients could get the idea of our product portfolio, services and corporate structure.

At CPhI all our visitors were provided with extensive update on the latest product news and development plans and motivated by our brand souvenir products.